



Rim of the World Unified School D
Honor - Valor – Service - Pride

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9/29/2021

Dear ROWUSD Students & Families,

On September 15 ROWUSD sent out a press release regarding Tik Tok (see below). I want to emphasize our statements so please reread them. Our students are still participating in these challenges, some of which could result in self-harm or sexual harassment claims. For example, the October challenge for students is to slap a school district employee on the bottom and film it. Other monthly challenges for the rest of the school year are circulating on Tik Tok including the destruction of school property, self-harm, and sexual harassment acts. The district is asking Tik Tok to be aware of the impact of these challenges and to take them down. We are urging families to have a discussion about these challenges and for parents to monitor their child's social media posts, especially on Tik Tok. Should you need advice on having such conversations please use Common Sense Media for parents. Here is the link to their website:

<https://www.commonsensemedia.org/blog/parents-ultimate-guide-to-tiktok>

Thank you for sharing our concerns for the health and safety of your children.

9/15/21 We are writing to inform you of a Tik Tok challenge going viral that is affecting school campuses across the nation. This challenge is called "Devious Lick" and its purpose is to steal items from campuses without getting caught and posting photos or videos online. Stolen objects range from working towel dispensers to signs and even more concerning, fire alarms. These types of violations are subject to disciplinary action and may be subject to legal guardians and parents having to pay restitution due to property damages. Students are participating in this challenge at both Mary Putnam Henck Intermediate School(MPH) and Rim of the World High School(RHS).

We are reaching out to you for support. We continue to encourage a positive school culture through our Positive Behavior Interventions and Supports Model and ask all of our students to say something if they see something. We have multiple ways for students and/or parents to report these types of violations. One way is to submit an anonymous report through WeTip 1-800-78-CRIME or www.wetip.com . Another way is to tell a teacher or a classified employee at the school site. MPH has a student reporting form on their website:

<https://www.rimsd.k12.ca.us/Page/2563> and so does RHS: <https://www.rimsd.k12.ca.us/Domain/10>

We appreciate your support in this matter. If you have any questions or concerns, please contact your site administrator.

Thank you,

Rim of the World Unified School District